

**MOTORCYCLE FESTIVAL & RALLY
Monterey Fairgrounds, Monterey California**

May 26th – 28th 2007

Presented by AMERICAN MARKETING PRODUCTIONS

P.O. Box 489, Gilroy, CA 95021 – (408) 829-2569

BOOTH APPLICATION/AGREEMENT

First Name _____ Last Name _____

Organization/Company Name _____

Business Phone _____ Cell Phone _____ Fax _____

Address _____ City _____ State _____ Zip _____

Resale License # _____ State _____ (required)

Schedule of Charges for 10 x 10 Booth space– 3 Day Event _____ # of Booths Requested

Vendor Booth \$500.00 (space only) Government Agency \$300

Food Booth (outdoor only) \$800.00 (space only) Non-Profit \$300

RV Space \$45/night _____ # of nights (space is limited – call to reserve before sending RV fees)

CORPORATE AND MAJOR SPONSORSHIPS AVAILABLE – PLEASE CALL FOR MORE INFORMATION

Type of Booth	Indoor or Outdoor	Clearly Describe Product or Service Offered	Price \$
Total Fees			

VENDOR SIGNATURE BELOW CERTIFIES THAT THEY HAVE READ, UNDERSTAND AND WILL COMPLY WITH ALL RULES, REGULATIONS, POLICIES AND PROCEDURES

Printed Name

Vendor Signature

Date

Printed Name

Authorized Representative
American Marketing Productions

Date

APPLICATIONS: All applications will be processed on a first-come, first-served basis. Please return completed application with Company Check, Cashier's Check or Money Order to American Marketing Productions, P.O. Box 489, Gilroy, CA 95021. Cash accepted in person only. If you have questions please call (408) 829-2569, or via fax (408) 239-4429 or email: stevenlopez@AmericanMarketingProductions.com.

BOOTH POLICIES & PROCEDURES:

- All booths must open by 10:00 A.M. and close promptly at 8:00 P.M.
- Set-up will not be allowed after 9:00 A.M.
- All vendors are strictly prohibited from selling beverages of any kind
- No items may be distributed or sold without the prior written consent of American Marketing Productions. Violation of this requirement can result in immediate dismissal and removal from event without refund. To avoid any misunderstanding please clearly indicate above what products or services you will be offering at the event
- Vendors are responsible for keeping their area safe and clean at all times.
- All booths will have access to water (not Indoor), tables, chairs, garbage cans and electricity
- No gasoline generators allowed in the festival areas
- Parking next to booths is prohibited after 9:00 A.M. each day of event
- Only 1 vehicle per booth may enter festival area for loading/unloading only
- No more than 4 workers per booth is permitted

Violation of any rules, regulations, policies and procedures may cause the closure of your booth and prevent future participation. American Marketing Productions does not guarantee or imply or profit to any vendor. Further, American Marketing Productions reserves the right to change festival site plans without notice.